

Seika Hanayama

seikahanayama@gmail.com | 215-237-9588 | <https://hanayasei.wixsite.com/website/portfolio>

EDUCATION

DEPAUL UNIVERSITY - Chicago, IL

BFA in Animation, Cinema Animation Concentration (GPA: 3.6/4.0), **Minor in Art**

EXPERIENCE

SMALL BUSINESS | 2021 to current

- Designed, developed, and marketed a successful line of stickers and enamel pins
- Managed product inventory, shipping, and client communications to maintain a 5-star review rating.

BATHER / RECEPTIONIST / DOGGY DAYCARE ATTENDENT | 2023 to current

Wags Pet Hotel - Chicago, IL

- Provide excellent customer service while managing check-ins, bookings, and daycare operations

GAME ILLUSTRATOR / ANIMATOR | 2021

Brunchface - remote

- Collaborated with marketing teams to create dynamic game assets and animations
- Produced character designs and illustrations for a 2D mobile game launch

GAME ILLUSTRATOR / ANIMATOR | 2020 to 2021

Freelance - remote

- Designed 2D animations and character art for indie game developers
- Delivered high-quality illustrations tailored to client visions and branding

MARKETING / MOTION GRAPHIC INTERN | 2019 to 2020

FanFood - Chicago, IL

- Designed motion graphics and graphic designs for social media campaigns, email marketing, and brochures
- Contributed to an increase in online engagement through innovative content strategies

MARKETING / GRAPHIC DESIGN INTERN | 2019

Wellness4Every1 - Chicago, IL

- Designed promotional materials, including posters, flyers, and digital assets
- Contributed to wellness campaigns targeting diverse communities

TECHNICAL SKILLS

DESIGN SOFTWARE: Adobe (Animate, Photoshop, Illustrator, After Effects), Maya, TV Paint, Procreate, Canva

OTHER TOOLS: Microsoft Office Suite (Word, PowerPoint, Excel)

LANGUAGE

Conversant in Japanese | Japanese Language Proficiency Test N4

AWARDS

Amanda M. Tames Memorial Endowed Award | 2020

THE WALT DISNEY FAMILY MUSEUM TEEN ANIMATION FESTIVAL INTERNATIONAL
2D Digital: Official Festival Selection | 2017